



APPLICATION #10.620/827

CAN TOP PRODUCT STORAGE and RELATED METHODS of STORING PRODUCTS

INVENTOR: MCCLINTOCK

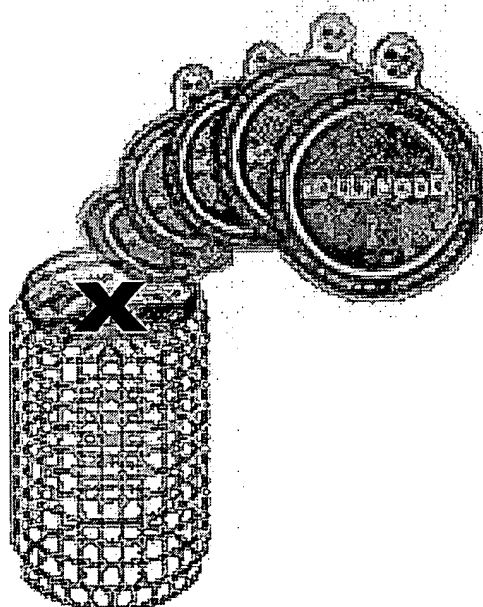
(IN SAMPLING USE BY MCCLINTOCK / NOVEMBER OF 2002)

CLAIM FILED BY MCCLINTOCK 07/16/03



PRODUCT STORAGE
UNDER CAN TOP LABEL

PRODUCT STORAGE UNDER LABEL

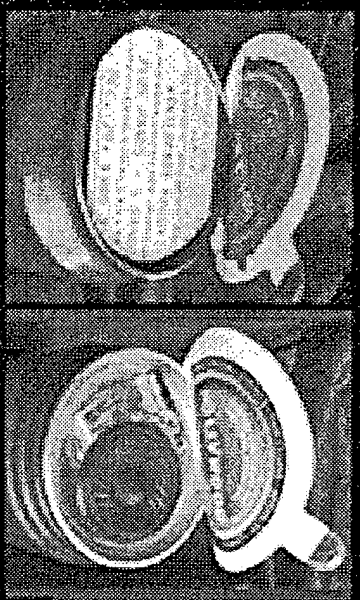


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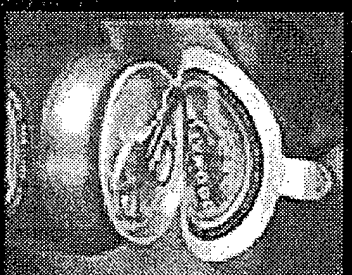
4FreeISP.com
CanTopISP.com



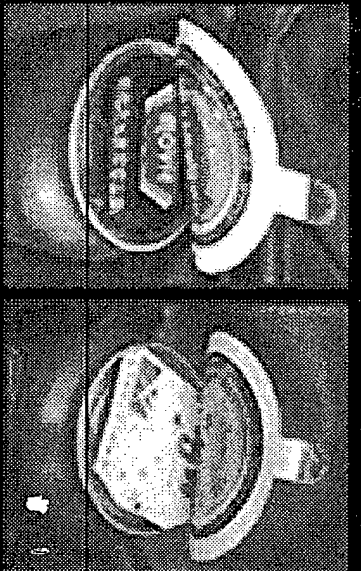
CanTopConcert.com
CanTopTickets.com



CanTopAutos.com
AutoCans.com

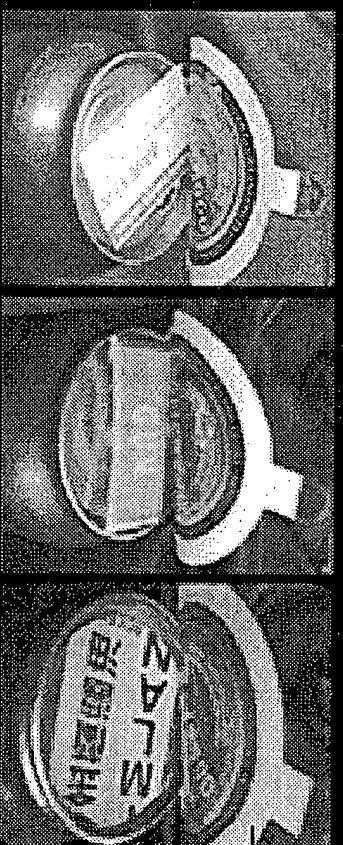


CouponCans.com
CanTopCoupons.com



Advercaps allow vendors to
distribute samples, notices,
coupons, subscriptions, contests
and prizes under the label.

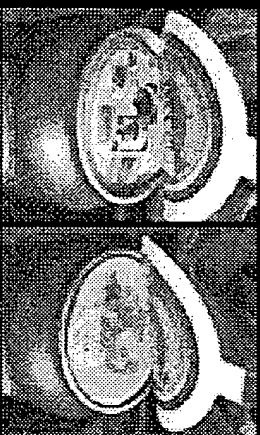
*There can be TOP PRINT, BACK SIDE PRINT, and UNDER
SEAL deliveries. This will allow 4 or more complete surfaces
for advertisements and beverage company promotions.
Each surface may include 2 or more marketing tie ins.



CanTopFilms.com
MovieCaps.com

IMMAGES FOR 10/620/827

CanTopFootball.com
CanTopCollectible.com



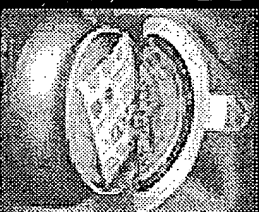
GlamourCans.com
CanTopModeling.com



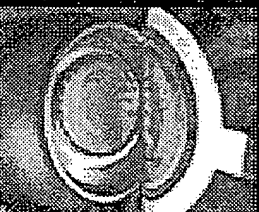
CanTopCartoons.com
CanTopHarveys.com



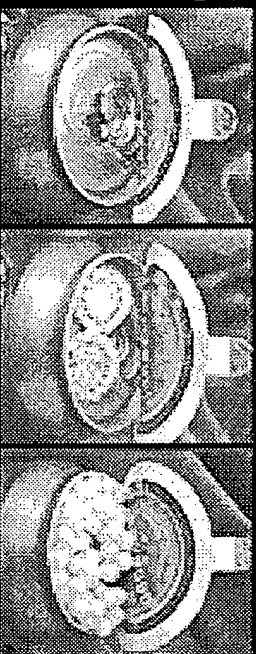
CanTopLottery.com
LottoTops.com



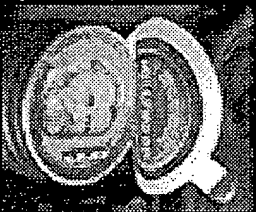
CanTopCasino.com
CasinoCans.com



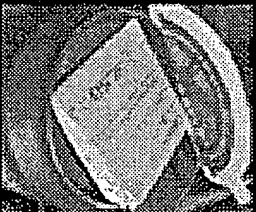
CanTopJewelry.com
JewelCans.com



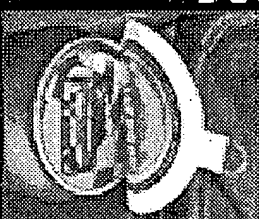
CanTopCash.com
CanInToWin.com



CanTopChecks.com
CannedChecks.com



FanClubCans.com
TrackFanCanTops.com



Advercaps allow vendors to
distribute samples, notices,
coupons, subscriptions, contests
and prizes under the label.

There can be TOP PRIZE, SUGGESTED PRIZE, and various
SPECIAL deliveries. It's all allowed for more complete purposes
for advertisements and business company promotions.
Each can top may include 2 or more marketing labels.

IMAGES FOR 10/620827

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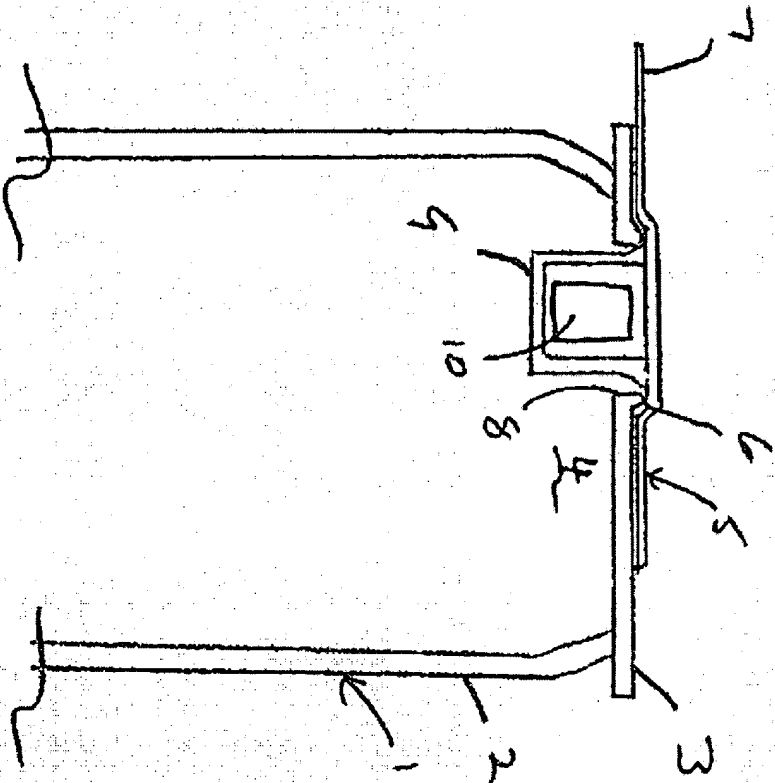
18 B / U / S

Atlanta, GA 30309 (US)

(21) Appl. No.: 09/828,699

(22) Filed: Apr. 6, 2001

container. The prize, which is contained in a receptacle affixed to the underside of the closure, is revealed when the closure is peeled back. Due to the construction of the prize-delivery container, the container may concurrently hold both a prize and the consumer product.



2002/01/19/13

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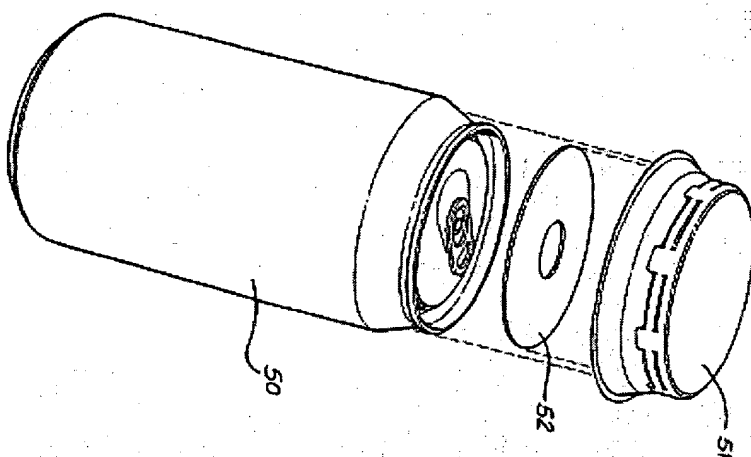
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- Create a new presentation.

Home Page

Drawings
 Specifications
 Claims

FOURTEENTH FLOOR
 IRVINE, CA 92614 (US)
 (21) Appl. No.: 10/333,098
 (22) PCT Filed: Jul. 13, 2001
 (86) PCT No.: PCT/A100/00869
 (30) Foreign Application Priority Data
 Jul. 13, 2000 (AU) PQ 8782
 Nov. 7, 2000 (AU) PR 1290

THE INVENTION concerns a carrier or information that is releasably affixed to a container, such as a beverage can. The carrier of information may be a small diameter compact disk (CD), or a token, for example. The CD may contain music, video images, games or competitions, or the token may carry printed images, competitions and the like. A consumer may select the promotional system, such as a can of soft drink with a small CD fixed to it, allowing the drink within the container to be enjoyed, along with the CD once it is removed from the can. The system may also include an adapter to hold the CD, and allow it to be placed into a standard CD player. A method of promotion of a product utilizing this promotional system is also disclosed.



Drawings Specifications Claims

U.S.C. 154(b) by 0 days

(21) Appl. No.: 09/284,835
(22) Filed: Jan. 1, 2000

Related U.S. Application Data

(63) Continuation of application No. 02/333,533, filed on Jan. 15, 1999, now Pat. No. 6,156,411, which is a continuation-in-part of application No. 09/180,604, filed on Sep. 25, 1998, now Pat. No. 6,170,752.

(51) Int. Cl. ⁷ A47C 19/22
(52) U.S. Cl. 220/23.86; 206/217; 206/308.1; 206/232

(58) Field of Search 220/23.86, 906, 694, 729, 206/217, 206/308.1, 309, 310, 313, 232, 215/6, 228, 229

References Cited

U.S. PATENT DOCUMENTS

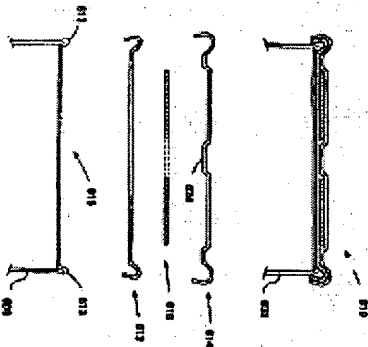
D. 258,063 1/1973 Wainberg
D. 384,591 10/1997 Fernandez et al.
1,395,594 11/1921 Pfeifferle
1,755,042 4/1928 Zoller
1,773,972 8/1929 Eberhart
2,015,028 9/1935 Gillette
2,080,487 8/1936 Durant
2,121,403 6/1938 Goodley
2,124,618 10/1939 Burdick
2,271,589 2/1942 Hendrickson

2649090 1/1991 (R)
2704209 4/1993 (R)
Primary Examiner—Nathan J. Newhouse
(74) Attorney, Agent, or Firm—Heardes, Shavin & Holmes LLP

ABSTRACT

A variety of closures are provided for use with a drink cup or other container wherein the closures provide a compartment for receiving a digital media disk or other merchandise. Examples include various closures formed of inner and outer members connected by a hinge with the inner and outer members forming a compartment for closely receiving a digital media disk. Other examples include a closure having a single lid portion with a retaining mechanism for retaining a digital media disk to a top surface of the lid. The retaining mechanism includes, for example, elastic retaining bands or resilient tabs. In another example, the closure provides a curved compartment for receiving a booklet wherein a closure for the compartment includes snap-fit members for attaching the compartment closure to other portions of the container lid. Still other embodiments are provided for enclosing toys or the like including one embodiment wherein the closure is configured to retain both a compressible ball and a backboard. In use, after any beverage within the cup is consumed, the backboard is removed from the closure and mounted to a rim of the cup for providing a basketball hoop-like arrangement for use with the compressible ball. Numerous other embodiments are described.

14 Claims, 33 Drawing Sheets



6,302,288

NANA

Front Page
Drawings
Specifications
Claims

6343 Poplar Avenue
Memphis, TN 38119-4896 (US)

(73) Assignee: Riverstone Communications, LLC,
Memphis, TN

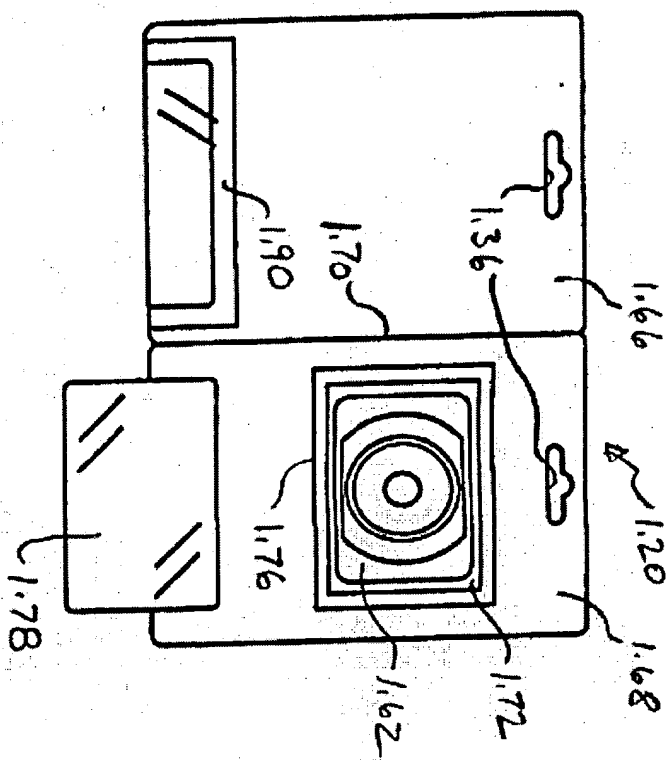
(21) Appl. No.: 10041,334

(22) Filed: Jan. 8, 2002

Related U.S. Application Data

(60) Provisional application No. 60/260,658, filed on Jan. 5, 2001.

Abstract: A method for activating a product (PDS) is disclosed such as a data-encoded activation strip, readable by a magnetic or optical scanner, or such as an integrated circuit card (ICC) (technique). Prior to PDS activation, and preferably obscured from view, the package has a personalized identification number ("PIN"), such as alphanumeric characters with a scratch-off coating or peel-off label, or the PIN may be only readable by a magnetic or optical scanner, or may be encoded onto computer media, or may be data encoded within an ICC element. After activation, the product is registered with a registration database, whereby the PIN, and perhaps other information, is provided by the user over a communications channel, enabling the product to be utilized.



2003/0004889

FINA

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(no images)

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McClintock